



SPENDiD's Web Application is the first to offer end users a fast, simple, and stress-free approach to genuine cash-flow health awareness, “done-for-you” budgeting, and peer comparison insights.

Powered by the [SPENDiD API](#), SPENDiD's web application can be integrated within your existing platform or website as a simple to embed calculator, or white-labeled and custom branded as a full-featured user authorized, cloud hosted web application.

SPENDiD brings a totally new approach to budgeting and saving, helping your employees, clients or account holders tackle financial stress where it usually begins - with spending. SPENDiD's unbiased peer-based automated budgeting solution helps users easily recognize potential changes needed in their own spending behavior by putting things in easy-to-understand perspective. With just a few simple inputs, users can compare and contrast categorized spending habits with their demographic peers - in a matter of minutes.

Financial Advisors - Advisory Platforms - Consumer Facing Fintechs

Personalization of outreach to potential prospects and focused engagement with clients

Employers - PEOs - Payroll Services - HR Financial Wellness Platforms

Competitive advantage that helps alleviate financial stress for happier and more productive employees

Colleges & Universities

Pave the way to smarter early decision making resulting in financially healthier alumni (& donors)

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Schedule a
Zoom or Call

90-Second
Explainer Video